

Information for Sponsors

Thank you for sponsoring this year's conference. Your support helps bring educational programs like this to producers and agribusinesses in the area. These are your customers, too, and we hope you find the event a worthwhile opportunity to connect with them and exchange ideas. Please let us know if you need anything or if you have suggestions for future improvement.

Registering sponsor representatives

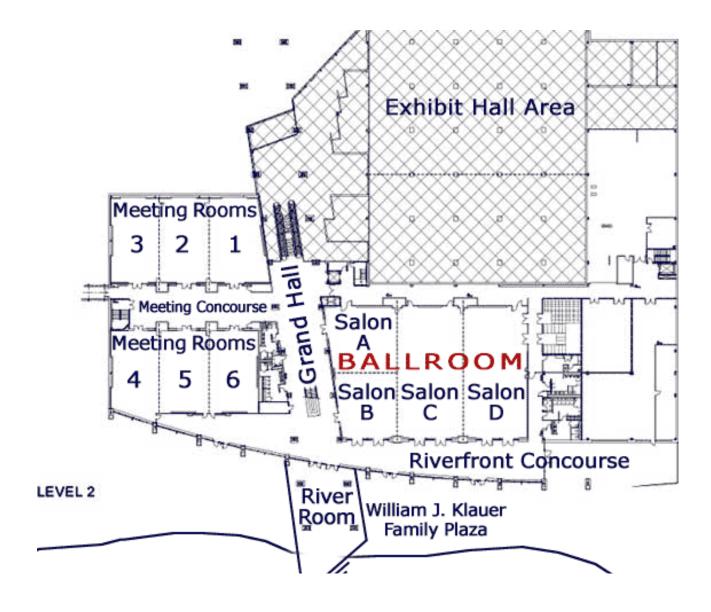
Individuals attending the conference representing sponsors must be registered to attend. This assists with facility and meal planning. Keynote sponsorships include **two registrations** and break level sponsorship includes **one registration**. Individuals using the included registration(s) are asked to register online using the general conference registration at

https://psr.extension.iastate.edu/events/1336/register

Select the 'sponsor representative' option when registering to remove the registration fee. Additional company representatives will need to register and pay.

Display area for all sponsors

- A single, 6 ft covered and skirted table will be provided for each sponsor in the Riverfront Concourse area, extending from outside Salon D down to the entrance to Meeting rooms 5 and 6, on both sides.
- Tables are not assigned and available on first-come basis with a sponsorship level. Tables will be signed/designated as available for either **Keynote** or **Break** level sponsors to use.
- If you have a free-standing display and will not use the table please let the event coordinator know so the table can be released.
- Limited electrical hookups will be available. Advance notice if electricity is needed for your display is appreciated.
- Setup can begin after 8 AM on Thursday, January 25, 2024. We ask that all displays be in place before noon. Registration opens at 12:30 PM for the conference. Tear down may begin following the mid-morning break on Friday, January 26, 2024.
- The general sessions will be in Salons C and D. The 2nd breakout session is in Salon A. Dinner/ evening program and the breakfast program will be in Meeting Rooms 4, 5 and 6.
- Breaks and refreshments will be in the Riverfront Concourse area, near displays, to increase traffic and visibility. The cash bar, prior to the evening dinner program, will also be in the Riverfront Concourse area.
- The conference website is www.aep.iastate.edu/beef
- If you need something or have a question, please let us know. We appreciate your support and want to make this a positive and beneficial event for you to be a part of!



Facility contact

Grand River Center, 500 Bell Street, Dubuque, IA 52001 (563) 690-4500 | info@grandrivercenter.com www.grandrivercenter.com

Conference coordinators

Brent Pringnitz

ANR Program Services, Iowa State University Extension and Outreach 1151 NSRIC, 1029 N University Blvd

Ames, IA 50011-3611 bpring@iastate.edu

office: (515) 294-9487 mobile: (515) 292-8892

Denise Schwab

Iowa State University Extension Beef Program Specialist

dschwab@iastate.edu

office: (319) 472-4739 mobile: (319) 721-9624



Keynote



Kemin Animal Nutrition & Health - North America kemin.com/beef



Purina Animal Nutrition www.purinamills.com/cattle-feed

Break



1880 AG Crop & Livestock Insurance



ABS Global www.absglobal.com/usa/



ADM

https://admadvantage. com/programs/bulk-livestock-feed/#bulk-feed-products



Agri-King www.agriking.com



Albert Lea Seed House

alseed.com



Animat www.animat.ca



Byron Seeds LLC

www.byronseeds.net



Corteva http://www.rangeandpasture.com/



Diamond V

www.diamondv.com



Equity Cooperative Livestock Sales Association

www.equitycoop.com





Iowa Beef Industry Council

www.iabeef.org



Iowa Cattlemen's Association

www.iacattlemen.org



Iowa Corn

https://www.iowcorn.org



North Central SARE

https://northcentral.sare.org/state-programs/iowa/



Risk Management Agency - USDA

http://www.rma.usda.gov



Schaefer Beef Consulting LLC

http://www.schaefer-beef.com





USDA, National Agricultural Statistics Service

www.nass.usda.gov



Vitalix

www.vitalix.com





Westway Feed Products www.westwayfeed.com



Wisconsin Beef Improvement Association

www.wisconsinbeef.com



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