Registering representatives

Benefits level: All
Each sponsor must register their representatives that will be attending the conference. Each sponsorship level includes a set number of included, free registrations:
Platinum = 4       Gold = 3    Silver = 2    Bronze = 1
Registration should be completed online using the link found at www.aep.iastate.edu/iowaswineday/sponsor.html Deadline for registration is midnight, June 17, 2021.
If the number of registrations received exceeds the number allowed by the sponsorship level the sponsor will be contacted to arrange for payment of extra registrations.
Registration link
(look for the red ‘Register representatives’ button):
www.aep.iastate.edu/iowaswineday/sponsor.html

Advertisements
Examples of notebook advertisements are included with this document. Please submit artwork in PDF format.

Platinum level - Full-page, color 7 inch wide x 10 inches tall. Full bleed. Allow for 0.25” coil binding along left-hand side.

Gold level - Half-page, color 6.75 inch wide by 5 inches tall. Full bleed (will be cropped on side of binding)

Silver level - Quarter-page, color 3.5 inch wide by 4.75 inches tall. No bleed.

Upload: www.aep.iastate.edu/iowaswineday/upload
Deadline: midnight, June 1, 2021.
To meet tight production deadlines, late submissions will not be included in the conference notebook.

Tech tables

Benefits level: Platinum and Gold
A 6’ x 30” covered and skirted table in the lobby area outside Benton Auditorium (general sessions). Sponsors may use this to distribute print materials, meet and discuss with attendees and have a visible presence during the conference. Table top displays will be allowed. Large self-standing trade show displays will not be allowed this year. Tech table availability subject to facility restrictions in effect at the time of the conference. More information on availability will be provided in June.

Visit the conference website for the latest announcements, program, and registration information.
www.aep.iastate.edu/iowaswineday

Iowa Swine Day
June 24, 2021 | Iowa State University, Ames, Iowa
Sponsor Instructions and Deadlines

Important change for 2021
Because of facility space limitations, advance registration is required for ALL ATTENDEES. This includes sponsor representatives. No walk-in registrations will be accepted. Please register sponsor representatives early.

Corporate logo

Benefits level: Platinum, Gold and Silver
Sponsor logos are used on the conference website (Platinum level), scrolling displays during breaks and display boards (Platinum, Gold and Silver levels.) Included in this document is a listing of current sponsors, the logo we have on file, and website as it will appear in conference materials. If you would like a different image used please upload a new image. Vector (EPS) are preferred, high resolution JPG acceptable.
Upload: www.aep.iastate.edu/iowaswineday/upload
Deadline: midnight, June 1, 2021

For additional information contact ANR Program Services, Iowa State University, at (515) 294-9487 or anr@iastate.edu.
Commericals for conference recordings

Benefits level: Platinum, Gold

Sponsors at the platinum and gold levels may submit a 30-second video commerical to be included in recordings posted following the conference. Commericals will be included at the front-end of the video. Commercials will be included in at least 1 presentation recording. Additional plays will depend on total commercials submitted. Platinum sponsors will have priority on plenary keynote recordings.

Video files should be uploaded at www.aep.iastate.edu/iowaswineday/upload no later than midnight, June 25, 2021.

Format: 1920x1080 (preferred), MP4 or MOV
When you enjoy a pork product, rest assured that I and other Iowa pig farmers:

• Produce safe, affordable food
• Protect and promote animal well-being
• Ensure our practices protect your health
• Safeguard natural resources
• Provide a safe work environment
• Support our community

It’s our commitment to you!

Learn more at www.iowapork.org.
For pigs to thrive, they must receive optimal trace mineral nutrition throughout their life stages. We call it Lifetime Performance®. Availa®Sow contains levels of complexed zinc, manganese and copper that have been shown to benefit sow foot health and reproductive performance. Contact your Zinpro representative or visit Zinpro.com/lifetime-performance to learn more.

PLASMA = PROFITS
The gold standard in nursery diets.
Feed 5% for 14 days.

Offering 100% Bovine, 100% Porcine and UV Processed plasma.
From the global leader in plasma research and manufacturing for 35 years.

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ESPECIALLY IF YOU KNOW HOW TO GIVE IT A NUDGE.

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