



Driftless Region Beef Conference

January 25 - 26, 2024 – Dubuque, Iowa

Information for Sponsors

Thank you for sponsoring this year's conference. Your support helps bring educational programs like this to producers and agribusinesses in the area. These are your customers, too, and we hope you find the event a worthwhile opportunity to connect with them and exchange ideas. Please let us know if you need anything or if you have suggestions for future improvement.

Registering sponsor representatives

Individuals attending the conference representing sponsors must be registered to attend. This assists with facility and meal planning. Keynote sponsorships include **two registrations** and break level sponsorship includes **one registration**. Individuals using the included registration(s) are asked to register online using the general conference registration at <https://psr.extension.iastate.edu/events/1336/register>

Select the 'sponsor representative' option when registering to remove the registration fee. Additional company representatives will need to register and pay.

Display area for all sponsors

- A single, 6 ft covered and skirted table will be provided for each sponsor in the Riverfront Concourse area, extending from outside Salon D down to the entrance to Meeting rooms 5 and 6, on both sides.
- **Tables are not assigned and available on first-come basis** with a sponsorship level. Tables will be signed/designated as available for either **Keynote** or **Break** level sponsors to use.
- If you have a free-standing display and will not use the table please let the event coordinator know so the table can be released.
- Limited electrical hookups will be available. Advance notice if electricity is needed for your display is appreciated.
- Setup can begin after 8 AM on Thursday, January 25, 2024. We ask that all displays be in place before noon. Registration opens at 12:30 PM for the conference. Tear down may begin following the mid-morning break on Friday, January 26, 2024.
- The general sessions will be in Salons C and D. The 2nd breakout session is in Salon A. Dinner/ evening program and the breakfast program will be in Meeting Rooms 4, 5 and 6.
- Breaks and refreshments will be in the Riverfront Concourse area, near displays, to increase traffic and visibility. The cash bar, prior to the evening dinner program, will also be in the Riverfront Concourse area.
- The conference website is www.aep.iastate.edu/beef
- If you need something or have a question, please let us know. We appreciate your support and want to make this a positive and beneficial event for you to be a part of!



Facility contact

Grand River Center, 500 Bell Street, Dubuque, IA 52001
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 www.grandrivercenter.com

Conference coordinators

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Keynote



Kemin Animal Nutrition & Health - North America
kemin.com/beef



Purina Animal Nutrition
www.purinamills.com/cattle-feed

Break



1880 AG Crop & Livestock Insurance



ABS Global
www.absglobal.com/usa/



ADM
<https://admandvantage.com/programs/bulk-livestock-feed/#bulk-feed-products>



Agri-King
www.agriking.com



Albert Lea Seed House
alseed.com



Animat
www.animat.ca



Byron Seeds LLC
www.byronseeds.net



Corteva
<http://www.rangeandpasture.com/>



Diamond V
www.diamondv.com



Equity Cooperative Livestock Sales Association
www.equitycoop.com



Iowa Beef Industry Council
www.iabeef.org



Iowa Cattlemen's Association
www.iacattlemen.org



Iowa Corn
<https://www.iowacorn.org>



North Central SARE
<https://northcentral.sare.org/state-programs/iowa/>



Risk Management Agency - USDA
<http://www.rma.usda.gov>



Schaefer Beef Consulting LLC
<http://www.schaefer-beef.com>



USDA, National Agricultural Statistics Service
www.nass.usda.gov



Vitalix
www.vitalix.com



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Westway Feed Products
www.westwayfeed.com



**Wisconsin Beef
Improvement Association**
www.wisconsinbeef.com



Zinpro
www.zinpro.com



Zoetis
www.zoetis.com