



# Iowa Swine Day

June 29, 2023 | Iowa State University | Ames, Iowa

## Sponsorship Levels and Benefits

Over 500 people attended the 2022 conference, representing about 3 million sows - approximately 50% of the total US sow herd. 60% of attendees were from Iowa, and significant numbers of attendees were also drawn from Minnesota, Illinois, Nebraska, and many other states. In addition to pork producers, the feed, genetics, animal health, equipment and processing sectors were also well represented.

### Platinum \$5,000

- ✓ Includes registration for **four** individuals
- ✓ One complimentary tech table during conference
- ✓ **Full page** color advertisement in notebook
- ✓ Logo and link to company web page on conference homepage and sponsor page
- ✓ Sponsor name and logo scrolling on session room screens during breaks
- ✓ Sponsor logo on sponsor display boards outside session rooms
- ✓ Listing by donation level in notebook
- ✓ Included in Facebook and Twitter promotions
- ✓ Logo scrolling on session rooms screens
- ✓ Participation in student networking event on June 28 (**NEW for 2023**)

### Gold \$2,500

- ✓ Includes registration for **three** individuals
- ✓ One complimentary tech table during conference
- ✓ **Half page** color advertisement in notebook
- ✓ Name and link to company web page on sponsor page
- ✓ Sponsor name and logo scrolling on session room screens during breaks
- ✓ Listing on sponsor display boards outside session rooms
- ✓ Listing by donation level in notebook
- ✓ Included in Facebook and Twitter promotions
- ✓ Participation in student networking event on June 28 (**NEW for 2023**)

### Silver \$1,000

- ✓ Includes registration for **two** individuals
- ✓ **Quarter page** color advertisement in notebook
- ✓ Name of sponsor on sponsor page
- ✓ Sponsor name and logo scrolling on session room screens during breaks
- ✓ Listing on sponsor display boards outside session rooms
- ✓ Listing by donation level in notebook

### Bronze \$500

- ✓ Includes registration for **one** individual
- ✓ Name of sponsor on sponsor page
- ✓ Listing on sponsor display boards outside session rooms
- ✓ Listing by donation level in notebook

For additional information or to submit a sponsorship request, please visit

[www.aep.iastate.edu/iowaswineday/sponsors](http://www.aep.iastate.edu/iowaswineday/sponsors).

Payment options: credit card, check or receive an invoice.