

# 2024 ANR Professional Development

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Gateway Hotel and Conference Center, Ames, Iowa

Monday, September 16, 2024

## Morning session

- 8:00 AM Registration opens, morning refreshments, networking and group meetings
- 10:00 AM Welcome and video presentation  
*Garden Room*
- 10:10 AM ANR Extension update  
*Jay Harmon, director, Agriculture and Natural Resources Extension and associate dean, College of Agriculture and Life Sciences, Iowa State University*
- 10:40 AM Iowa State University Extension and Outreach update  
*Jason Henderson, Vice President for Extension and Outreach, Iowa State University*
- 11:20 AM Getting to know Conference Planning and Management, and Registration Services  
*Jody Larson, manager, Conference Planning and Management, Iowa State University Extension and Outreach; Tim Grewell, manager, Registration Services, Iowa State University Extension and Outreach*
- 11:50 AM Lunch (provided)  
*North Prairie Room*  
Raspberry chipotle pork tenderloin with glazed carrots, cheddar mashed potatoes, creamy coleslaw and caesar salad

## Afternoon session

- 12:45 PM ISU Extension Store: eCommerce, platform changes, services  
*Chris Johnsen, manager, Extension Store, Iowa State University Extension and Outreach; Rachel Tendall, marketing specialist, Extension Store, Iowa State University Extension and Outreach*  
*Garden Room*

## Concurrent session A (select one option)

- 1:30 PM 1. Drought and climate programming: Opportunities with the Midwest Climate Hub  
*Laurie Nowatzke, coordinator, Midwest Climate Hub, USDA-ARS*  
*Garden Room*

## 2. Conducting focus groups and listening sessions

*Sarah Smith, ANR Evaluation Specialist, Iowa State University*  
*Meadow Rooms*

## 3. Developing media partnerships

*Angie Hunt, director, News Service, Iowa State University*  
*Cardinal & Gold Rooms*

2:15 PM Break

## Concurrent session B (select one option)

## 2:45 PM 1. Working with partners and sponsors to improve program and event success

*Angie Rieck-Hinz, field agronomist, Iowa State University Extension and Outreach; Chris Clark, beef field specialist, Iowa State University Extension and Outreach*  
*Garden Room*

## 2. Building authentic connections that build trust, engage teams and achieve goals

*Lori Korthals, senior manager, Human Sciences, Iowa State University Extension and Outreach*  
*Meadow Rooms*

## 3. Engaging with ISU Research Farms

*Kendall Lamkey, associate dean, Facilities and Operations and professor, Agronomy, Iowa State University*  
*Cardinal & Gold Rooms*

## Networking and social

3:30 PM Program Fair

*Garden Room*

4:30 PM Networking reception

*Garden Room*

Mix and mingle with your Extension colleagues. Light hors d'oeuvres and cash bar available.

6:00 PM Reception concludes

6:15 PM Iowa Agricultural Extension Association meeting

*Meadow Room*

7:30 PM Meeting adjourns

## Tuesday, September 17, 2024

### Post conference tours (select one)

7:30 AM Morning refreshments

#### Morning session

8:15 AM Area Ag Teams - planning and discussion time

*Garden Room*

9:15 AM Lightning Talks: Catalyst-funded projects

*Garden Room*

10:15 AM Break

10:30 AM ANR Digital Media services

*Brent Pringnitz, extension program specialist, Agriculture and Natural Resources, Iowa State University Extension and Outreach*

11:00 AM Extension Leadership Fireside Chat:

**Strategic initiatives and cross-team work**

*Program leaders; Jay Harmon, Erin Olson-Douglas, Andrea Welchans, Deb Sellers, Tandalayo Kidd and Mitch Hoyer*

12:00 PM Lunch (provided)

*North Prairie Room*

Roasted beef with horseradish, blue cheese spread and swiss on crusty roll, chips and cookie.

ANR awards presentation

#### Closing session

1:00 PM Keynote presentation: Seeing Iowa Slowly

*Kevin Mason, associate professor, History and chair, History, Geography and Political Science, Waldorf University*

*Garden Room*

Relive the epic 371-mile walk across Iowa to follow the Dragoons of 1835 while learning how to better appreciate the world around you and historical treasures in your own area.

2:00 PM Closing message, tour logistics

*Jay Harmon, director, Agriculture and Natural Resources Extension and associate dean, College of Agriculture and Life Sciences, Iowa State University; Jamie Benning, assistant director, Agriculture and Natural Resources Extension, Iowa State University*

2:30 PM Agrivoltaics

Group leader: Ajay Nair Directions: Park at the Ag 450 Farm - 52097 260th St, Ames, IA 50014. The site is across the road next to the ISU Compost Facility.

ISU Meat Laboratory

Group leaders: Terry Houser and Matt Wenger Address: 194 Meat Lab, 914 Stange Rd, Ames, IA

ISU Veterinary Diagnostic Laboratory

Group leader: Katie Woodard Address: 1937 Christensen Drive, Ames, IA 50011

Midwest Grape and Wine Institute - brewing lab tour and tasting

Group leader: Erin Norton Address: 2312 Food Sciences Building